



MTT-S Name Change Proposal

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Proposed MTT-S Name Change

Proposed New Name: IEEE Microwave Theory and Technology Society (MTT-S)

Rationale:

- Appeal to Young Professionals. Many do not understand or relate to “microwave techniques.”
- Appeal to industry members. Many feel “techniques” is too academic, disconnected from technology.
- Align with IEEE Advancing Technology for Humanity.
- No change to MTT-S Field of Interest (Fol), or MTT-S logo, or MTT-017 acronym.
- Emphasize that the existing MTT-S Field of Interest (Fol) has Technology(ies) at its core.
- Correct inconsistency between “microwave techniques” and current MTT-S members’ work on RF/microwave modules, subsystems, and systems.
- Align with IEEE TA Strategic Plan (2020-2025): a) motivate participation, b) engage worldwide technical communities, and c) be the thought leader in emerging technologies.
- Celebrate MTT-S 70th anniversary (1952-2022) and 70 years of developing microwave technology!

ALIGNMENT TO IEEE and Technical Activities (TA) STRATEGIC PLANS:

Supports IEEE Board of Director's 2020-2025 Strategic Plan, Mission, and Vision (principally):

- Foster technological innovation and be universally recognized for the contributions of technology in improving global conditions.
- Enhance public understanding of technology.
- Drive global innovation through broad collaboration and the sharing of knowledge.
- Inspire a worldwide audience by building communities that advance technical interests.

Supports the IEEE Technical Activities 2020-2025 Strategic Plan, Mission & Vision (principally):

- Motivate participation.
- Engage worldwide technical communities.
- Be the thought leader in emerging technologies.

IMPLEMENTATION TIMELINE:

- 2023 Membership Year (2022 outreach/marketing campaign)

Alignment achieved by changing five letters in MTT-S name from Techniques to Technology.